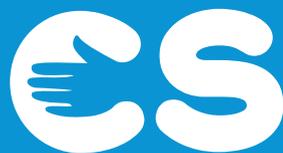


# See what Cued Speech UK is saying...

IMPACT REPORT  
2019 - 2020

**CUED SPEECH UK**

Makes spoken language visible for  
deaf babies, children and adults



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## OUR VISION

Our vision is to ensure that all deaf children and adults are given full access to English or their home language through Cued Speech regardless of hearing loss; with this they can develop their language and literacy skills to reach their full potential socially, emotionally and economically.

### Cued Speech UK

The Boatshed, Steamer Quay  
 Totnes, Devon TQ9 5AL  
 Telephone 01803 712853  
 info@cuedspeech.co.uk

### www.cuedspeech.org.uk

Registered with the Charity Commission of  
 England and Wales No. 279523.  
 A Company Limited by Guarantee No. 1477997.

## OUR CORE VALUES

**C:- to Collaborate** with agencies and services in order to meet the needs of deaf children and adults.

**U:- to Understand** the specific needs of deaf children and the professionals and family that support the child.

**E:- to provide Equal** opportunities in language access.

**D:- to continue to Develop** the scope of our positive impact on the lives of deaf children and adults and their families.

**S:- to embed our Safeguarding** principles throughout our practice.

**P:- to recognise the importance of Parents** in their child's development.

**E:- Early Years** - to recognise that language begins from birth.

**E:- to promote the use of Cued Speech in Education** so that deaf children can achieve age appropriate literacy

**CH:- that parents deserve the Chance to choose** to cue.

“Cued Speech UK have been absolutely incredible.” (Father)

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“The charity Cued Speech UK is imperative really, to M's learning and her journey as she grows up. There's no way that she could be in mainstream school, accessing the curriculum the same as all her hearing peers, if she didn't have access to Cued Speech.” (Mother)





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# WHY DO WE NEED CUED SPEECH?

Cued Speech provides the foundation for all other communication interventions for deaf children right from the start.

We are concerned that currently less than half of deaf children fail to reach their expected levels in reading and writing when they leave primary school.

*'The attainment gap between deaf children and hearing children is evident before pupils start secondary school at the age of 11. Fewer than half (43%) reach the expected standard for reading, writing and maths at key stage 2 (KS2) at the end of primary school, compared with three-quarters (74%) of other children.'* The Guardian, August 2019

With Cued Speech it doesn't have to be this way. Deaf children brought up with Cued Speech can achieve age appropriate reading levels, equivalent to hearing children. It enhances the ability to lipread so well that deaf children can start school with all the language they need to learn to read and write. They can then go on to explore the world through reading, become knowledgeable and achieve high levels of self-esteem. With Cued Speech children have every opportunity to reach their full potential.

**“In this noisy and hectic world, anything that reduces the amount of work the brain has to do (in order to understand) is surely worth a try. Cued speech takes the guesswork out of lipreading and provides easier access to the spoken word. That can only be a good thing.”** (Hearing Professional)



**“The first moment that I started doing it with him, he got it; every single thing that I did; every Cued Speech gesture that I showed him; there was no hesitation or anything. It was like magic!!!”** (Father)



Learn to use Cued Speech.  
[www.cuedspeech.co.uk/learning-to-cue](http://www.cuedspeech.co.uk/learning-to-cue)  
 email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
 or call 01803 712853

Cued Speech gets language in straight away. So, proactive parents who are not relying on whether a cochlear implant or hearing aids are going to work, can allow their deaf child to see what they are saying well before they have any access to sounds. Cued to deaf children already understand spoken language, so when their hearing technology finally becomes functional, they can easily integrate all their language knowledge with the new sounds they hear. They get a head start, which can lead to much better outcomes.

Cued Speech provides a full and rich first language on which to build other languages, such as British Sign Language (BSL). Parents wishing to use

spoken language AND sign language as well for their children at home find that Cued Speech works fast.

It can take years to learn BSL properly and Cued Speech allows parents to use their own spoken language quickly, while they take their time learning the language of the Deaf community. It's even possible to Cue in additional spoken languages, so deaf children can see whatever language their parents use at home. Cued Speech UK aspires to a model of deaf inclusion, where deaf people have all the language and literacy skills they need to thrive at home, in school and in their workplace.



**See what a parent has to say about communication choices**

Use your smartphone's camera app to focus on this QR Code and follow the link when it appears.



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# FREE FAMILY TRAINING AND SUPPORT

Cued Speech UK knows just how important language is for deaf children. We also know that it is vital that parents are given the right support, to be able to confidently provide a full language for their deaf children. Which is why we offer **FREE** support to parents of deaf children across the UK.

We aim to make sure deaf children participate fully within family life and we support parents to achieve all this through Cued Speech.

With our **FREE** family training and support, parents receive home visits from our family support practitioners, to provide advice and support, as well as inspiration to get families started with Cued Speech. Thereafter online training ensures that parents of deaf children learn to cue with confidence as soon as possible.



Ask about Family Training email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk) or call 01803 712853

We're expanding our service across the UK and reaching out to more families, as our team of family support practitioners grows. Ask us about our parent support groups.

"The online learning that we have at home is incredible. I mean, once a week we have a face to face, 45 minutes to an hour-long session. And, we can see and ask all our questions. It's everything we needed! You know what I mean? It's right there!!" (Father)

"This is the exact thing that, as parents, we wanted for a child like C or someone who doesn't have full access to sound. This is the missing bit. It's all there!!!" (Father)

"Cued Speech UK is a great charity. They give you lots of support, they've got a Facebook page, they update you. They do little songs or stories, so we can watch that together in the evenings and they also cover tricky words. So, there's certain regional differences in how you say words and they have like little chats on 'who Cues it' and 'how'. if you're from London or if you're from Birmingham, everybody says something a little bit different. So, they have that community and they're really supportive." (Mother)



See what we have to say about family support and training

Use your smartphone's camera app to focus on this QR Code and follow the link when it appears.

## CUED SPEECH FAMILY ACTIVITIES

Cued Speech UK provides opportunities to get together.

We like to enable families and professionals to relax and learn in comfortable surroundings, enjoy good food and take part in fun things to do for everyone. It's a chance to meet and see first-hand the successes of families and professionals who have been using Cued Speech for many years.

Our Family Day took place in St Albans this year and it was a chance to deliver Cued Speech tuition for both beginners and those emerging as Cued Speech users. We always ensure everyone is nurtured and supported to Cue with confidence.

Our Family Days aim to support the whole family as far as possible, and might include a creche for

younger children and exciting nature based, sporting or creative language building activities, for older children and their siblings.

Language support is available throughout Family Day activities, which accommodates both spoken English and British Sign Language users. We like to create an environment full of visual language, which enables everyone to feel included and have a good time.

Going forward, we are planning to invite families to enjoy the facilities and surroundings at events from our base in The Boatshed, right next to the beautiful River Dart, in the heart of Devon.

"The charity Cued Speech have been a real support to our family; both M's immediate family and also her extended family. They do weekends away where they allow you to learn how to do Cueing. They've got all the resources online, which is a really easy way to learn it at home; it doesn't take up that much of your time; you can do it in the evening" (Mother)

"Today has been a fun event for me and my favourite part was the activities and family sport." (child)



Ask about Family Activities  
email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
or call 01803 712853





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# TRAINING FOR PROFESSIONALS

We aim to meet the training needs of every individual and service.

We provide training to ensure that professionals understand what Cued Speech is, how to use it and how it can transform deaf children's outcomes. We also want professionals to feel confident to signpost families with deaf children to Cued Speech UK, so that we can reach out to as many families as possible and ensure they are making a fully informed choice about the language they use with their deaf child.

**We provide:**

- Group seminars and workshops
- One-to-one training and support
- Training that can be delivered in person and online

We offer a live online tutor-lead foundation course in Cued Speech. You can learn online with a small group of students and get answers to your questions, while learning all the basics of the Cued Speech system.



Online self-study  
Cued Speech foundation course  
[www.cuedspeech.co.uk/learning-to-cue/](http://www.cuedspeech.co.uk/learning-to-cue/)



"I was quite annoyed that I hadn't learnt sooner!"  
(Support worker)



Find out about learning to Cue  
[www.cuedspeech.co.uk/learning-to-cue/](http://www.cuedspeech.co.uk/learning-to-cue/)  
email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
or call 01803 712853

"(The child I work with) has just been able to access absolutely everything and there's nothing that you feel they're going to miss out on. So, if anything is heard; I can Cue that exactly."  
(Support worker)

"It is the only method that has actually worked. Through Cued Speech, she is now reading at an age appropriate level."  
(Mother)

We now offer an online self-study foundation course in Cued Speech. This is a course for complete beginners, that you can study in the comfort of your own home and in your own time. Once you have worked through the series of training videos and exercises, you will be able to apply your understanding of how to cue to any word in the English Language.

Level 1 post-foundation training and Level 2 advanced training are also available online, so you can become proficient in Cued Speech use wherever you live in the UK.

If you want to become a freelance tutor for Cued Speech UK, we can offer you training and support.



# CUED SPEECH IN SCHOOLS

Deaf children are ‘profoundly visual’ and Cued Speech allows them to see what you’re saying.

Using Cued Speech in school allows deaf children to access spoken English naturally, via their most proficient modality – Vision. It is unfair to expect deaf children to become literate in a language they can’t fully access. Revealing the whole phonemic structure of spoken English visually with Cued Speech, provides the foundation in language deaf children need in order to learn to read and write, using the same techniques as hearing children (including phonics), helping them achieve age appropriate literacy and outcomes in line with their hearing peers.

Many schools are turning to Cued Speech to ensure that deaf children maximise their outcomes, achieve academic success and look forward with confidence to bright futures.

“In a recent test N scored level to her peers in reading, she was also able to decode words with the support of Cued Speech, that her peers struggled to recognise.”  
(Primary school teacher)

“I don’t know how we would teach phonics if it wasn’t for Cued Speech. We would be running around in circles without it!”  
(Primary school teacher of the deaf)

working in class with her peers, at an expected level of attainment for the year group, with minimal support. She uses CS to clarify her understanding of unfamiliar words.

“Child F has now bridged the gap from Early Years Foundation Stages to the National Curriculum through daily teaching of CS. He is now able to access written English and record his work through a combination of known (sight) vocabulary and phonic strategies using CS. He has complex needs and remains significantly below ARE but has made 3 year’s progress in 3 years. His gap has not widened over time, as is common for Deaf children.

“Child L is first Language BSL and through being taught CS, has made 2 year’s progress in 1 year of teaching. She is closing the gap and is expected to ‘catch up’ with her hearing peers in the next few years.

“An approach of intensive CS teaching has paid dividends for this cohort of children and future planning of teaching timetables is to ensure all children have maximum time learning Cued Speech.”

Teacher of the Deaf, Sarah Bradley, reports on the impressive impact Cued Speech has had on the development in children’s reading and writing skills at Eggbuckland Vale Primary School, Plymouth.

“Child E has made 4 year’s progress in 2 years; she has closed a 2-year gap in 2 years. She was assessed as 22-36 months in reading and writing at the age of 60 months (a gap of 24 months at best). After a year of intense daily teaching of CS within the Deaf Education Centre, She is now



“We introduced the use of Cued Speech in our Deaf Education Centre 18 months ago. The progress the children have made since using CS has been huge! I don’t doubt that without it, they wouldn’t be achieving at the level they are today.”  
(primary school teacher of the deaf)

Find out about Cued Speech  
email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
or call 01803 712853

## CASE STUDY

E is a deaf child in her first year at primary school in Manchester, where she is taught by Alison, a highly experienced teacher of the deaf. Alison uses a combination of Cued Speech and signing (BSL) to support her deaf pupils' learning.

Alison writes, "The earlier a Deaf child can begin to use Cued Speech, the better for that child's access to literacy. Here in Manchester we are very excited to have our first pupil who has started using Cued Speech alongside BSL from year 1.

At home, E's first language is BSL. Mum is hearing but has learned to sign, so E has full access to communication at home. E is also fitted with a cochlear implant but due to complications it is not fully effective. E also has a visual impairment.

E started to use Cued Speech last September (2019) at the start of year 1. We use Cued Speech alongside BSL throughout the school day. E can now recognise all phase two phonic sounds through Cued Speech and lip patterns. She can write the letter(s) corresponding to the Cue and vocalises the sound too - previously

E was non-verbal. One of her clearest vocalisations is the 'sh' sound at the end of a family member's name which is a delight to hear. At last, she is able to differentiate family names giving her a stronger sense of her family identity.

We have recently been reading a series of stories about 'Sam' and E is able to fully engage with the story and she is so excited to have the same level of understanding. It is wonderful to see her confidence grow during these sessions. Cued Speech is enabling her to begin to decode written words. She looks very closely at the letters and will point to a sound, and say it, and Cue it at the same time. For example, she recognises the 'th' sound at the end of the date and can find this in the word 'bath.' Next week we will be reading 'Dear Zoo' in literacy and I know that she will be able for the first time to access the phonemes that rhyme, as she sees them through Cueing.

One of her happiest times in school is when she joins in signed singing at the start of Friday assembly (my personal favourite is the Cold Play song Viva la Vida!) and we know that the combination of Cued Speech and BSL has given her the confidence to join in fully, with voice and sign."

\*Some names have been changed to protect the privacy of individuals.



'dig' written

'dig' in visible spoken English with Cued Speech

'D-I-G' using fingerspelling

'DIG' signed in BSL

“I learned to Cue from my daughter's teacher at school. E really wants to speak now and learn English. I am pregnant with my second child and I wanted to tell E the name we have chosen for the baby, so I worked it out with Cueing and showed her. She got it straight away! And within a minute or two she could say the name really clearly. I was amazed and that proved to me that Cueing works.” (Mother)



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# SPREADING THE WORD

We can reach you wherever you are with our online services: [www.cuedspeech.co.uk](http://www.cuedspeech.co.uk)

800 babies are born deaf each year and 92% of them are born to hearing parents.

These parents need to know about Cued Speech as soon as they find out about their child's deafness. This will ensure that they make well informed choices, to meet their child's language needs. It ensures that they have an opportunity to maximise on the effectiveness of Cued Speech from the earliest opportunity. To help us to reach out to these parents, we strive to inform as many professionals as we can about the work of Cued Speech UK.

The work that we did in our last reporting year 2018-2019 focused on visiting hospitals, universities and children's hearing services working group meetings has paid-off and the initial networking is leading to some really positive relationships.

Through meetings with St. Thomas' Hospital and participating with the British Cochlear Implant Group in Southampton, we were able to formalise some key relationships for moving forward. We now have a highly influential Patron, Mr. Gavin Morrison MA FRCS who is an Otolaryngologist and Cochlear

Implant (CI) specialist, committed to finding out how Cued Speech can improve rehabilitation and the language learning potential of deaf patients.

We strive to be innovative and invest time in developing new ways to reach out through publications, social media and the internet.

Our website always provides easy access to all our services and we will continue to develop online access to all our training and support. Having complete online access is very popular and ensures that we are able to provide support and training to even the most remote families throughout the UK.

“There's no doubt, that this is something that every person needs, who doesn't have complete hearing - throughout the world” (Father)



Book a presentation email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk) or call 01803 712853



 Facebook

 Twitter

 Instagram



# REACHING OUT ACROSS THE UK

Continued improvements to our digital communication systems have enabled us to reach out to an increasing number of families and professionals across the UK this year, regardless of where they live, to provide support and training through live or self-study online video platforms.

We have also travelled far and wide to meet face to face with those keen to hear our message and learn about Cued Speech.

In 2021 and beyond, we hope to build on our success and let even more families and professionals know about the work of Cued Speech UK.



Thanks to our online resources at [www.cuedspeech.co.uk](http://www.cuedspeech.co.uk) we're reaching out more than ever.

### West Midlands:

- Training Teachers of the Deaf at University of Birmingham
- Exhibition at Advanced Bionics Family Conference
- Presentation at Med-el rehabilitation conference

### Wales:

- Cued Speech UK Family Support Practitioner, Kirsti Moore
- Parent support and training
- Children's Hearing Services Working Groups

### South and South West:

- Lead Cued Speech UK Family Support Practitioner, Kathy
- Parent support and training
- Children's Hearing Services Working Groups
- Presentation at University of the West of England
- Collaboration with Egguckland Vale Primary School, Plymouth
- British Cochlear Implant Group Conference

 **Book a presentation**  
email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
or call 01803 712853

### North East:

- New Cued Speech UK Family Support Practitioner, Carly Simpson
- Parent support and training
- Children's Hearing Services Working Groups
- Collaborating with Lythe School North Yorkshire
- Presentation to comparative review on early intervention models, University of York

### North West:

- Exhibition at Deaf Children Now, Changing the Conversation, The University of Manchester
- Training Teachers of the Deaf at The University of Manchester

### London:

- Cued Speech UK Family Support Practitioner, Sagira Jetha
- Parent support and training
- Children's Hearing Services Working Groups
- Presentation to Communication Trust, Communication Consortium
- Presentation to St George's Hospital
- Research proposal St Thomas' Hospital
- Presentation at Herts Health Awareness
- Cued Speech UK Family day



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# OUTCOMES REPORT

2019/20  
Cued Speech UK presented at and attended 38 events supporting deaf people.



2019/20  
12 Schools chose to deliver spoken English with Cued Speech.



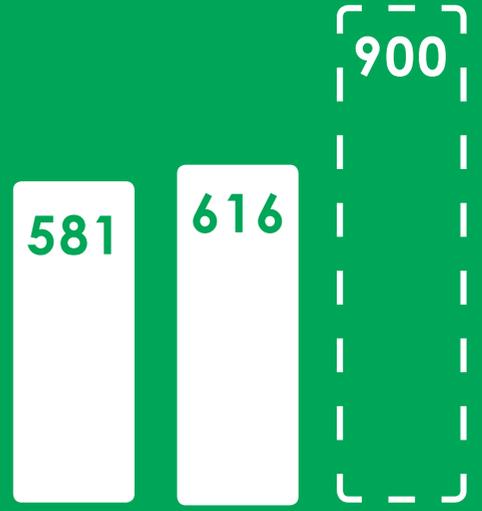
2019/20  
87% of Cued to children have shown greater confidence.



2019/20  
88% of families supported by Cued Speech UK have reported positive progress in their deaf child's participation.



2019/20  
616 professionals have received Cued Speech UK's training through workshops, online courses and face to face delivery. Next year we hope to increase this figure to 900 professionals.



Year	Professionals
2018/19	581
2019/20	616
Aim for 2020/2021	900

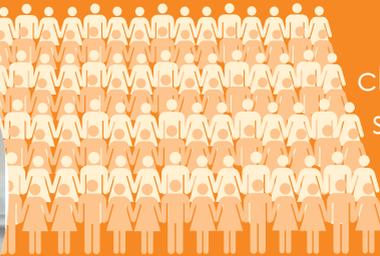
2019/ 2020  
190 Family members have received Cued Speech UK's FREE family training support package.



2019/20  
91% of Cued to children have made positive progress in increased literacy.




2019/20 327 deaf children have been supported through the work of Cued Speech UK.





Makes spoken language visible for deaf babies, children and adults

# DONATE TO CUED SPEECH UK

Everyone at Cued Speech UK works very hard to make sure that families with deaf children receive our training and support for FREE. We are funded entirely by grants from charitable trusts, foundations and voluntary donations from people like you.

Every penny you donate helps Cued Speech UK to make spoken language visual and transform the lives of families with deaf children. Donate as an individual or make Cued Speech UK your organisation's chosen charity and raise a donation with a fundraising event.

Make a one off or regular monthly donation by visiting our website [www.cuedspeech.org.uk](http://www.cuedspeech.org.uk) and clicking on 'Support Us'. You can find out about many different ways to help us. Let us know if you can volunteer to support our events. You can also organise a fundraising activity and why not set up a legacy fund, to leave something for us in your will?

We are grateful to all our funders.



- Make a regular monthly donation
- Organise a fundraising activity
- Volunteer to support our events
- Leave a gift in your will

[www.cuedspeech.co.uk/support-us-donations/](http://www.cuedspeech.co.uk/support-us-donations/)  
 email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
 or call 01803 712853



## THE CUED SPEECH UK TEAM

CSUK have a highly dedicated and enthusiastic team who are committed to supporting parents and hearing professionals, to create life changing opportunities for deaf babies and children.



### Make a donation

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email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
or call 01803 712853



**Henrietta Ireland**  
Executive Director



**Cate Calder**  
Training Lead



**Kathy Kenny**  
Lead family support  
practitioner



**Debbie Hawke**  
Senior Team  
Administrator



**Louise Creed**  
Office Manager



**Tobin Broadbent**  
Advocacy and  
Publicity Lead



**Sagira Jetha**  
Family support  
practitioner



**Kirsty Moore**  
Family support  
practitioner



**Carly Simpson**  
Family support  
practitioner



**Mark Murton**  
Administrative Assistant

### Cue Tutors:

Huge thanks to our expanding team of CueTutors, who are expertly supporting learners and responding to the demand for Cued Speech in the UK

### Consultants:

Nick Gornall, Web Design  
Harrison Pidgeon, Graphic Design  
Nicki Bidgood, Human Resources



# CUED SPEECH UK CHARITY TRUSTEES AND PATRONS

## Charity Trustees

We are extremely grateful to all our charity trustees, with their wide range of skills and experience. Our trustees play a very important role in making sure that Cued Speech UK is run in the interests of the families and professionals we are here to support. Their time, energy and input is employed in strategically overseeing the management and administration of our charity, which is thriving year on year and better able to support those that need us.



Win Burton



Christine Cottam



Tina Kirwin-McGinley



Ken Orpin



Mark Evens



Christine Hardy



Peter Bowman



George Allerton Ross



Sarah Elumba-Hill

## Charity Patrons

Cued Speech UK is fortunate to have a diverse and talented group of Patrons who act as ambassadors for our charity. They help to raise our profile, introduce us to new supporters and increase awareness of our aim to give deaf babies, children and adults full access to English or their home language through Cued Speech.



### Dame Evelyn Glennie

Dame Evelyn Glennie is the first person in history to successfully create and sustain a full-time career as a solo percussionist, Performing worldwide with the greatest orchestras, conductors and artists. A double GRAMMY award winner and BAFTA nominee Evelyn is a composer for film, television and music library companies. Evelyn was awarded an OBE in 1993 and now has over 100 international awards to date, including the Polar Music Prize and the Companion of Honour.



### Mr Gavin Morrison

Consultant Otolaryngologist and Cochlear Implant surgeon, treating children at the London Evelina Children's Hospital, and both adults and children in the leading London private hospitals.



### Dr Helen Willis

Oxford University graduate in Physiology and Psychology, MSc in Neuroscience and PhD in Speech, Hearing and Phonetic Sciences.



### Nigel Hinton

Author of over twenty books and short stories, and writer for TV, film, radio and theatre.

We would be delighted to welcome new Trustees and Patrons to support our charity's activities. If you are interested in helping to raise the profile of Cued Speech UK, please contact us today!

[www.cuedspeech.co.uk/learning-to-cue/](http://www.cuedspeech.co.uk/learning-to-cue/)  
email [info@cuedspeech.co.uk](mailto:info@cuedspeech.co.uk)  
or call 01803 712853



# CUED SPEECH UK

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The Boatshed, Steamer Quay Totnes, Devon TQ9 5AL

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