



See what Cued Speech is saying...

IMPACT REPORT
2018 - 2019

CUED SPEECH UK

Makes spoken language visible for
deaf babies, children and adults





Makes spoken language visible for deaf babies, children and adults

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Cued Speech UK

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www.cuedspeech.org.uk

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England and Wales No. 279523.
A Company Limited by Guarantee No. 1477997.



OUR VALUES

We believe that every deaf child:

- Has the right to language and communication
- Has the right to receive a full education
- Has the right to succeed to their maximum potential regardless of disability
- Has the right to be safe

These values fit with the United Nations Convention on the Rights of the Child UNCRC



Makes spoken language visible for deaf babies, children and adults

“The discovery of Cued Speech and what it could do for our son and for us as a family was truly and profoundly life-changing”



OUR AIM

Our aim is to give deaf babies, children and adults full access to English or their home language through Cued Speech, regardless of their level of hearing loss. With this they can acquire all the language and literacy skills they need to reach their full, life-long potential; socially, emotionally and economically.



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WHAT IS CUED SPEECH?

Cued speech helps deaf people see what you're saying.

It's a manual system of 8 hand shapes in 4 positions near the mouth which completely clarify the lip-patterns of your speech and it is quick and comparatively easy to learn.

It turns your spoken English into a visual language. Research shows that with Cued Speech 96% of English can be accurately lip-read. You can help your deaf baby or child see the whole of the English language as clearly as hearing people can hear it.

Cued Speech At-a-Glance Chart

Rule 1
Consonants on their own: **SIDE** placement



Rule 2
Vowels on their own: **Handshape 5**



Rule 3
Consonant followed by a vowel: **TO GETHER**

/zh/	/th/	/n/		/j/	/w/	/TH/	/y/	/ee/	/e/	/pu/	/ta/	/ay/	/ea/	/air/	/ey/
/p/	/v/	/m/		/l/	/r/	/l/	/g/	/aw/	/o/	/tu/	/tu/	/oy/	(oo)		
/d/	/k/	/s/	/b/	/m/	/L/	/ng/	/up/	/OO/	/at/	/uh/					
1.	2.	3.	4.	5.	6.	7.	8.	Mouth	Chin	Throat	Side				
Handshapes								Placements							
Movements (Always end with handshape 5)															



Learn to use Cued Speech.
www.cuedspeech.co.uk/learning-to-cue/
 email info@cuedspeech.co.uk
 or call 01803 712853

“Because there’s no new language to learn - just a simple system - we could use Cued Speech straight away and say anything!”



New for 2019
 Online self-study
 Cued Speech foundation course
www.cuedspeech.co.uk/learning-to-cue/



Makes spoken language visible for deaf babies, children and adults

WHY DO WE NEED CUED SPEECH?

Cued Speech provides the foundation for all other communication interventions for deaf children right from the start.

We are concerned that currently 57% of deaf children are failing to reach their expected levels in reading and writing when they leave primary school. With Cued Speech it doesn't have to be this way.

Deaf children brought up with Cued Speech can achieve age appropriate reading levels, equivalent to hearing children. It enhances the ability to lipread so well that deaf children can start

school with all the language they need to learn to read and write. They can then go on to explore the world through reading, become knowledgeable and achieve high levels of self-esteem. With Cued Speech children have every opportunity to reach their full potential.

Cued Speech gets language in straight away. So, proactive parents who are not relying on whether a CI or hearing aids alone are going to work, can allow their deaf child to see what they are saying well before they have any access to sounds.



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Cued to deaf children already understand spoken language, so when their hearing technology finally becomes functional, they can easily integrate all their language knowledge with the new sounds they hear. They get a head start, which can lead to much better outcomes.

Cued Speech provides a full and rich first language on which to build other languages, such as British Sign Language (BSL). Parents wishing to use spoken language AND sign language as well for their children at home find that Cued Speech works fast.

It can take years to learn BSL properly and Cued Speech allows parents to use their own spoken language quickly, while they take their time learning the language of the Deaf community. It's even possible to cue in other spoken languages besides English, so deaf children can see whatever language their parents use at home.



“Using Cued Speech to immediately get him understanding language in class, means he is now excitedly writing meaningful sentences in English: a language, only a short time ago, hidden from him altogether. His success is fuelling his desire to know more, he now sees himself as a learner. He knows he can succeed and feels more included in school life.” Sarah Bradely, primary school teacher of the deaf

“Through the use of Cued Speech she is able to engage with her peers at school, she confidently integrates with games in the playground and participates in PE with team games, where previously she was disengaged and isolated from her peer group and often tearful at break time or lunch time.”
 (Teacher)



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FREE FAMILY TRAINING AND SUPPORT

Cued Speech UK knows just how important language is for deaf children. We also know that it is vital that parents are given the right support, to be able to confidently provide a full language their deaf children. Which is why we offer FREE support to parents of deaf children across the UK.

We aim to make sure deaf children participate fully within family life and we support parents to achieve all this through Cued Speech.

With our FREE family training and support, parents receive home visits from our family support practitioners, to provide advice and support, as well as inspiration to get families started with Cued Speech. Thereafter online training ensures that parents of deaf children learn to cue with confidence as soon as possible.



Ask about Family Training
email info@cuedspeech.co.uk
or call 01803 712853

“I saw a line on Cued Speech and felt that it was going to be right for all of us. She didn't have hearing aids at first and I felt that we needed another communication method, even if she may not need it in the future, (post hearing aids) it was something that we could do, and learn, reasonable quickly in order to communicate with her.”
Lucy Barnes, mother

“Using Cued Speech has given me the confidence to take him to the park, now he enjoys going and I'm able to say do you want to go to the park and he nods his head excitedly, before using Cued Speech it was very stressful for both of us so I had stopped going”
(Mother)

“It is like family life has suddenly become three dimensional. Previously she was not able integrate with family games and activities and seemed disengaged and unhappy. Her dad has learnt to cue and is using it with all of his children. Now she can play games at home and loves to play scrabble where she is able to confidently play with her siblings”
(Mother)

We're expanding our reach across the UK and reaching out to more families, as our team of Family Support Practitioners grows.
Ask us about our plans for parent support groups.





Ask about Family Activities
email info@cuedspeech.co.uk
or call 01803 712853

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“Lovely day, especially the drum workshop and demonstration. It felt really inclusive seeing both BSL and Cued Speech alongside each other.” (Teacher)

CUED SPEECH FAMILY ACTIVITIES

Each year we look forward to celebrating Cued Speech at our family days.

Cued Speech UK provides opportunities to get together. We like to enable families and professionals to relax and learn in beautiful surroundings, with comfortable on-site accommodation, good food and fun things to do for everyone. It's a chance to meet and see first-hand the successes of families and professionals who have been using Cued Speech for many years.

Tuition in Cued Speech is delivered for both beginners and those who are emerging as Cued Speech users. Everyone is nurtured and supported to cue with confidence.

A crèche is provided for younger children and exciting nature based, sporting or creative language building activities are provided for older children and their siblings.

Language support is available throughout the Cue Camp activities, which supports both spoken English and British Sign Language users. We like to create an environment full of visual language, which enables everyone to feel included and have a good time.

“Had a great day doing different activities. We did team building activities, pizza making and archery. Our favourite activity was pizza making because we used most of the flour for a flour fight!!”
(Child)

“A fantastic day, wonderful to meet other cuers and practice with them. Really enjoyed the story telling workshop and learning to cue more expressively.”
(Parent)

New for 2019, we will be doubling the fun and running two Family Cue Days.





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TRAINING FOR PROFESSIONALS

We aim to meet the training needs of every individual and service.

We provide training to ensure that professionals understand what Cued Speech is, how to use it and how it can transform deaf children's outcomes. We also want professionals to feel confident to signpost families with deaf children to Cued Speech UK, so that we can reach out to as many families as possible and ensure they are making a fully informed choice about the language they use for their deaf child.

We provide:

- Group seminars and workshops
- One-to-one training and support
- Training that can be delivered in person and on-line

We offer a live online tutor-led foundation course in Cued Speech. You can learn online with a small group of students and get answers to your questions, while learning all the basics of the Cued Speech system.



New for 2019
 Online self-study
 Cued Speech foundation course
www.cuedspeech.co.uk/learning-to-cue/



Find out about learning to Cue
www.cuedspeech.co.uk/learning-to-cue/
 email info@cuedspeech.co.uk
 or call 01803 712853



New for 2019, we will be offering an online self-study foundation course in Cued Speech. This is a course for complete beginners, that you can study in the comfort of your own home and in your own time. Once you have worked through the series of training videos and exercises, you will be able to apply your understanding of how to cue to any word in the English Language.

Level one post-foundation training and Level 2 advanced training are also available online, so you can become proficient in Cued Speech use wherever you live in the UK.

If you want to become a freelance tutor for Cued Speech UK, we can offer you training and support.

CUED SPEECH IN SCHOOLS

Deaf children are 'profoundly visual' and Cued Speech allows them to see what you're saying.

Using Cued Speech in school allows deaf children to access spoken English naturally, via their most proficient modality – Vision. It is unfair to expect deaf children to become literate in a language they can't fully access. Revealing the whole phonemic structure of spoken English visually with Cued Speech, provides the foundation in language deaf children need in order to learn to read and write, using the same techniques as hearing children (including phonics), helping them achieve age appropriate literacy and outcomes in line with their hearing peers.

Many schools are turning to Cued Speech to ensure that deaf children maximise their outcomes, achieve academic success and look forward with confidence to bright futures.



“After just nine months of Cued Speech, at 6 years old she is progressing with phonics at full language level, previously we were not able to engage her in any literacy, she just didn't have any understanding.”
(Primary school teacher)

“She is now reading simple books and has an understanding of words at a single word and sentence level, she is also able to recognise different phonemes and construct rhymes.” (Primary school teacher)



Find out about Cued Speech
email info@cuedspeech.co.uk
or call 01803 712853

New for 2019

- Cued Speech use in schools has increased.
- Cued Speech UK contract more staff out to schools.
- Ask us about parent support groups.





CASE STUDY

Teresa referred herself to our Family Support Practitioner (FSP) following a recommendation from her Teacher of the Deaf.

Teresa's son Damien is 7 years old and is profoundly deaf. At the age of two Damien was given a cochlear implant (CI) which sadly was unsuccessful and resulted in him losing what little hearing he did have. His CI was removed 12 months following his operation, after suffering from repeated inner ear infections and other related complications. Damien's world was silent with no way of communication with his mum, brother or sister. He was shy and lacking in confidence at school and his literacy progress was desperately delayed.

Damien's teacher of the deaf, Sarah says; "Damien didn't fit in with his peers when he first came to school. Using Cued Speech to immediately get Damien understanding language in class, means he is now excitedly writing meaningful sentences in English – a language, only a short time ago, hidden from him altogether. His success is fuelling his desire to know more, 'he now sees himself as a learner' – he knows he can succeed and feels more included in school life."

Teresa, Damien's mum remembers, "When Damien started school his concentration was very short, about 5 minutes and he was often frustrated and isolated from his peers. Since using cued speech at school his concentration is equal to his friends and peers and his literacy has improved at an amazing rate. Damien brings home his iPad on which his teacher has recorded some of his lessons, it is the most beautiful thing to see him cueing to his teacher and smiling and laughing with her, there is no frustration and he is actually writing poetry, and his maths and English are both good. It is an incredible transformation."

Teresa goes on to say, "He seems more self-confident at school and home, he will play games with his friends that cue and he is generally more sociable. At home he is very sweet with me and when I try to cue to him, he giggles and tries to help me by putting my hands in the right place on my face and he is so much more relaxed around his brother and sister."

The family attended our Cued Speech Family Cue Day and Damien's brother picked up the basics of cueing in one day!

Damien's local Cued Speech UK Family Support Practitioner provides his teachers and other professionals in the school, introductory workshops in Cued Speech and they have opportunities to continue their learning with the on-line training resource.

Damien's confidence has grown incredibly in the last six months and he no longer presents with challenging behaviours. He is happy in his class and joins in with his hearing peers in mainstream school.

*Some names have been changed to protect the privacy of individuals.



“His success is fuelling his desire to know more. He now sees himself as a learner - he knows he can succeed and feels more included in school life.” Sarah, primary school teacher of the deaf



“It is the most beautiful thing to see him cueing to his teacher and smiling and laughing with her. There is no frustration and he is actually writing poetry, and his maths and English are both good. It is an incredible transformation.” Teresa, mother





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SPREADING THE WORD

800 babies are born deaf each year and 92% of them are born to hearing parents.

These parents need to know about Cued Speech as soon as they find out about their child's deafness. This will ensure that they make well informed choices to meet their child's language needs. It will also ensure that they have an opportunity to maximise on the effectiveness of Cued Speech from the earliest opportunity. To help us to reach out to these parents, we strive to inform as many professionals as we can about the work of Cued Speech UK.

Over 2018-2019 we have been busy talking to hospital staff in London, Newcastle, Cardiff and Bristol. We have also visited several regional Children's Hearing Service Work Group meetings, attended by teachers of the deaf, audiologists, speech & language therapists and parents, and our team has made special visits to talk to professionals in York, Newcastle, Manchester, Hertfordshire, Southampton, Bristol and Essex. We have been delighted to meet with and present an introduction to Cued Speech directly to over 350 individuals and we've also spoken to many more who have visited our information stands at the many conferences we have attended.

We continue to invest our time learning about and implementing innovative ways to publicise our message through publications, social media and the internet. Our refreshed new-look website has become the platform we have long aspired to, for providing easy access to all our services and we will be striving to find more ways to enhance our digital presence and allow even more families and professionals to see what we're saying in the future.



New for 2019
Our new-look and refreshed website:
www.cuedspeech.co.uk



Facebook



Twitter

 **Book a presentation**
email info@cuedspeech.co.uk
or call 01803 712853





REACHING OUT ACROSS THE UK

Improving our digital communication has enabled us to reach out to an increasing number of families and professionals across the UK this year, regardless of where they live, to provide support and training through live online video conferencing platforms. We have also travelled far and wide to meet face to face with those keen to hear our message and learn about Cued Speech.

 **Book a presentation**
email info@cuedspeech.co.uk
or call 01803 712853

In 2019 and beyond, we hope to build on our success and let even more families and professionals know about the work of Cued Speech UK.

Cued Speech is used by families throughout the UK.



Scotland:

- Presentations

North East:

- Cued Speech in Schools
- Presentations
- Training

North West:

- Cued Speech in Schools
- Presentations
- Training

Midlands:

- Conferences
- Presentations
- Training

Wales:

- Family Support Practitioner
- Children's Hearing Services Working Group presentations
- Cued Speech in Schools
- Presentations
- Training

London:

- Conferences
- Presentations
- Training

South West:

- Presentations
- Family Support Practitioner
- Cued Speech in Schools
- Conferences
- Cue Family Day
- Training
- Cued Speech UK office

Home Counties:

- Family Support Practitioner
- Cued Speech in Schools
- Conferences
- Presentations
- Training

Channel Islands:

- Presentations
- Cued Speech in Schools
- Training



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OUTCOMES REPORT

2018/19 we presented at and attended

35 deaf related conferences



Delivered **FREE** family training and support packages to **94** family members



2018/19 out of 254 deaf babies and children

90% reported an increase in confidence



2018/19 we trained a total of

581 professionals

through on-line and face to face training. In 2019/20 we aim for this to increase to over 800.

800

581

241

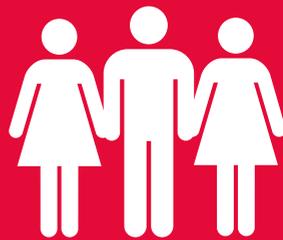
2017/18

2018/19

Aim for 2019/20

2018/ 2019 With the employment of **4** Family Support Practitioners,

we aim to deliver the free family training and support package to 140 families across the UK.

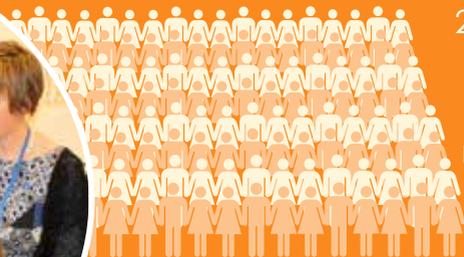


2018/19 out of 254 deaf babies and children

92% reported an increase in literacy.



2018/19 out of 254 deaf babies and children **90%** reported progress in greater family participation.





Makes spoken language visible for deaf babies, children and adults

DONATE TO CUED SPEECH UK

Everyone at Cued Speech UK works very hard to make sure that families with deaf children receive our training and support for **FREE**.

We are funded entirely by grants from charitable trusts, foundations and voluntary donations from people like you.

Every penny you donate helps Cued Speech UK to make spoken language visual and transform the lives of families with deaf children. Donate as an individual or make Cued Speech UK your organisation's chosen charity and raise a donation with a fundraising event.

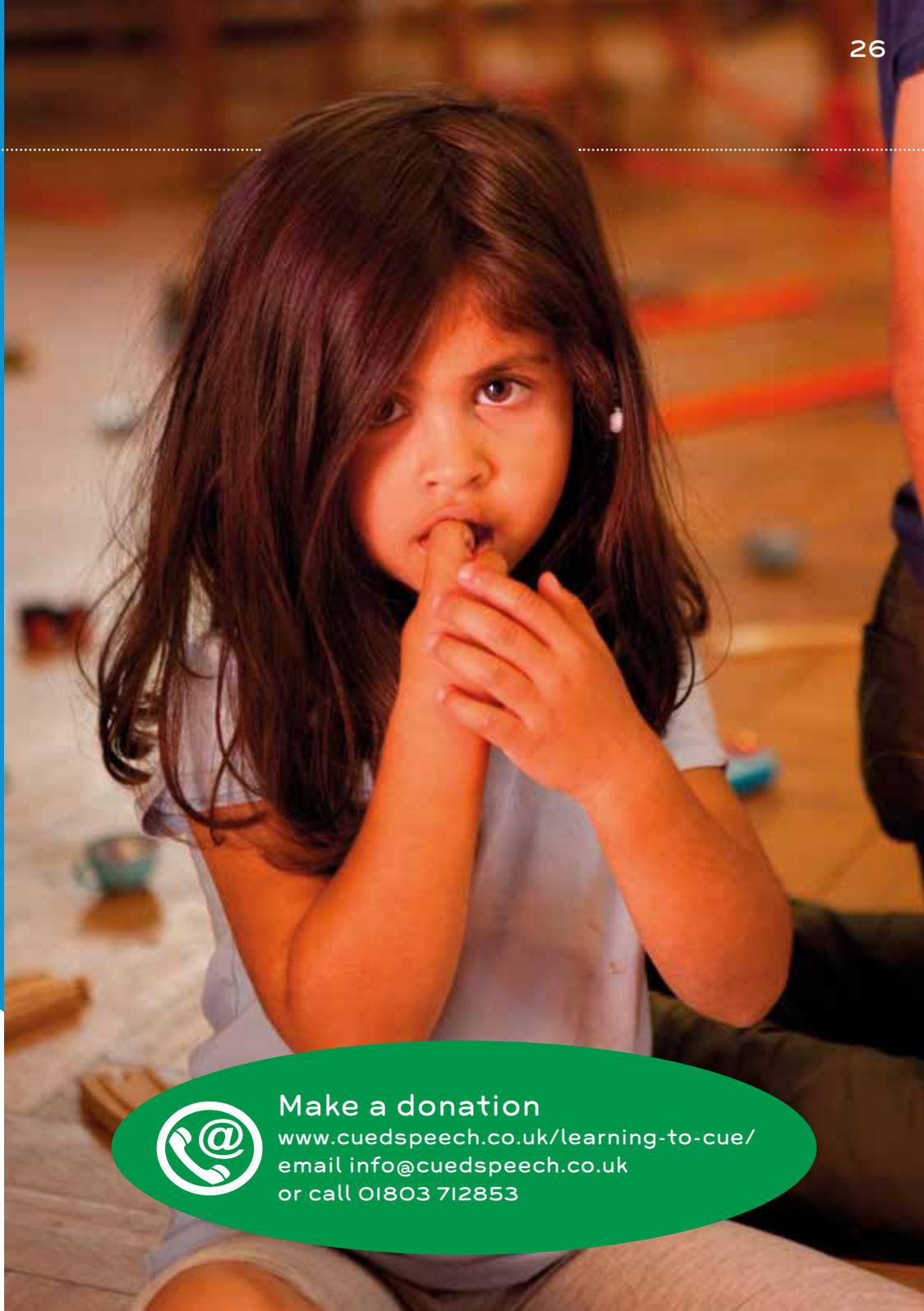
Make a donation directly by visiting our website www.cuedspeech.org.uk and clicking on 'Donate Now'.

New for 2019

An opportunity to leave a legacy of language and literacy to Cued Speech UK via our website.




Make a donation
www.cuedspeech.co.uk/learning-to-cue/
 email info@cuedspeech.co.uk
 or call 01803 712853



THE CUED SPEECH UK TEAM

CSUK have a highly dedicated and enthusiastic team who are committed to supporting parents and hearing professionals, to create life changing opportunities for deaf babies and children.



Henrietta Ireland
Executive Director



Tobin Broadbent
Advocacy and
Publicity Lead



Kathy Kenny
Parent Support
Practitioner



Cate Calder
Training Lead



Louise Creed
Office Manager



Debbie Hawke
Senior Team
Administrator



Mark Murton
Administrative
Assistant



Sagira Jetha
Family Support
Practitioner



Kirsty Moore
Family Support
Practitioner

Cue Tutors:

Huge thanks to our expanding team of CueTutors, who are expertly supporting learners and responding to the demand for Cued Speech in the UK

Consultants:

Nick Gornall, Web Design
Harrison Pidgeon, Graphic Design
Richard Harris, Illustration
Nicki Bidgood, Human Resources

Contact us if you are interested in
becoming a volunteer for Cued Speech UK
email info@cuedspeech.co.uk or call 01803 712853



CUED SPEECH UK CHARITY TRUSTEES AND PATRONS

Charity Trustees

We are extremely grateful to all our charity trustees, with their wide range of skills and experience. Our trustees play a very important role in making sure that Cued Speech UK is run in the interests of the families and professionals we are here to support. Their time, energy and input is employed in strategically overseeing the management and administration of our charity, which is thriving year on year and better able to support those that need us.



Win Burton



Christine Cottam



Tina Kirwin-McGinley



Ken Orpin



Christine Hardy



Peter Bowman



George Allerton Ross



Sarah Elumba-Hill

Charity Patrons

Cued Speech UK is fortunate to have a diverse and talented group of Patrons who act as ambassadors for our charity. They help to raise our profile, introduce us to new supporters and increase awareness of our aim to give deaf babies, children and adults full access to English or their home language through Cued Speech.



Mr Gavin Morrison

Consultant Otolaryngologist and Cochlear Implant surgeon, treating children at the London Evelina Children's Hospital, and both adults and children in the leading London private hospitals.



Dr Helen Willis

Oxford University graduate in Physiology and Psychology, MSc in Neuroscience and PhD in Speech, Hearing and Phonetic Sciences.



Nigel Hinton

Author of over twenty books and short stories, and writer for TV, film, radio and theatre.



We would be delighted to welcome new trustees and patrons to support our charity's activities. If you are interested in helping to raise the profile of Cued Speech UK, please contact us today!

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or call 01803 712853



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